

FOR IMMEDIATE RELEASE

GOLDIN AUCTIONS PARTNERS WITH THE JACKIE ROBINSON FOUNDATION

Auction house to host annual auction and other events to benefit the Jackie Robinson Foundation

RUNNEMEDE, NJ - DEC. 22, 2016 - As part of the 70th anniversary celebration of Jackie Robinson's Major League debut, Goldin Auctions will be the official auction house of the Jackie Robinson Foundation. The announcement of the partnership was made by Ken Goldin, Founder of Goldin Auctions, and Della Britton Baeza, President and CEO of the Jackie Robinson Foundation ("JRF").

Goldin Auctions, which has also been the Official Auction House of the Babe Ruth Museum since 2015, will raise funds and visibility for the Jackie Robinson Foundation and the Jackie Robinson Museum project. It will host an annual Jackie Robinson Foundation Auction, featuring a wide variety of sports, historical and pop-culture memorabilia tied to Robinson, athletes of his generation, Negro Leagues baseball, the Civil Rights Movement and other related figures and topics. The first such event, the 70th anniversary auction, is slated for this spring on Saturday April 15. A 75th anniversary auction and special event is being planned for 2022.

"We look forward to working with Goldin Auctions to help raise funds and awareness for our mission that promotes education, leadership and the humanitarian legacy of Jackie Robinson," said Ms. Britton. "Goldin Auctions has established itself as one of the industry's most innovative and successful sports auction houses, and Ken Goldin is a delight to work with and a terrific and generous partner."

Goldin Auctions is also working with the Jackie Robinson Foundation by helping to identify and supply artifacts for the upcoming Jackie Robinson Museum, as construction plans get underway in 2017. Goldin Auctions will work to bring unique and historic Robinson artifacts to auction all year long.

"We are honored to be working with the Jackie Robinson Foundation to help keep alive one of our country's greatest legacies and to raise funds for the important work the Foundation does in education, including in connection with the new Jackie Robinson Museum in New York City," said Mr. Goldin. "With more than \$10 million in memorabilia sales projected during the term of this partnership, 10% of which we will donate to the JRF, we expect to raise more than \$1 million to support the Foundation."

About The Jackie Robinson Foundation

Founded by Rachel Robinson in 1973 to perpetuate the memory of Jackie Robinson, the Jackie Robinson Foundation (JRF) is a public, non-profit organization that administers one of the nation's premier education and leadership development programs for minority college students. In addition to four-years of generous financial assistance, JRF offers an unparalleled, comprehensive set of support services that has led to a consistent, nearly 100% graduation rate among African American college students. The 1,500 JRF alumni are proven leaders in their communities and across a broad range of professional fields -serving as true ambassadors of Jackie Robinson's legacy of service, excellence and humanitarianism. JRF has disbursed over \$70 million in grants and direct program support to students who have attended over 260 different colleges and universities across the country. The Jackie Robinson Foundation is engaged currently in building the Jackie Robinson Museum to educate and inspire visitors of all generations around Jackie Robinson's courageous achievements on and off the field. For more information, visit www.jackierobinson.org .

About Goldin Auctions

Sports memorabilia impresario Ken Goldin has sold more than \$600 million in memorabilia from many of the biggest names in sports, history and pop culture and was the pioneer of using the medium of television to sell sports memorabilia. Over the past few years, Goldin Auctions sold Babe Ruth's 1918 contract for a record \$1.02 million, a Honus Wagner T206 card for a public sale record \$3.12 million, the Mike Piazza Post-9/11 home run jersey for \$365,000, and the 1979-80 Wayne Gretzky PSA 10 rookie card for a record \$465,000. Goldin Auctions strives to break new ground and offer collectors the best in collectible treasures up for auction in the marketplace. All game worn or autographed items come with team, player, league or additional LOA from industry leading authenticators; and collectors can bid with confidence that their proxy/ceiling bids remain confidential. For more information, visit www.goldinauctions.com.

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